

# HEAT UP YOUR SALES THIS WINTER...

## WITH PRESTONE DRIVEWAY HEAT CONCENTRATED ICE MELTER

### HOW IT WORKS

- PRESTONE Driveway Heat is **hygroscopic**, it draws moisture from the air and ice, which enables it to work when other de-icers cannot.
- Driveway Heat produces an **exothermic** reaction as it works, giving off **heat**, allowing it to work faster and melt more ice at lower temperatures than any other available de-icer.
- Works down to **-25°**



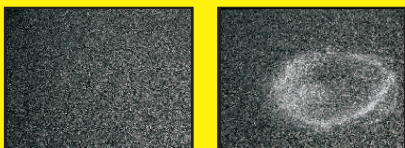
### CONCENTRATED FORMULA

- Unlike some other products that blend various ice melting ingredients, Driveway Heat is 100% of the most effective de-icer available.
- This concentrated formula allows for more than **4 times** the coverage of ordinary rock salt.
- Ten pounds of Driveway Heat gives you more coverage than a 40 pound bag of rock salt.

*Don't be fooled by imitators....PRESTONE Driveway Heat is the concentrated real thing.*

### NO POWDERY WHITE RESIDUE

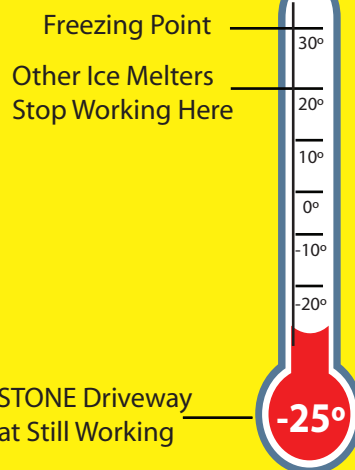
- PRESTONE Driveway Heat will not stain concrete, asphalt, bricks or stone.
- Melts to a clear solution, leaving behind no white powdery residue.



**PRESTONE Driveway Heat**

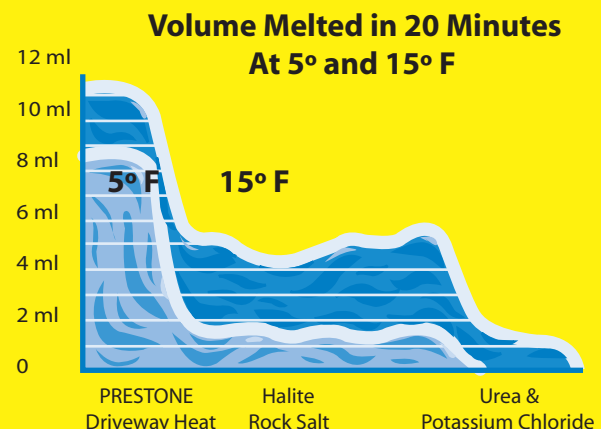
**Rock Salt**

*PRESTONE Driveway Heat is the most effective ice melter available. Nothing works faster or at lower temperatures. No other ice melter out performs PRESTONE Driveway Heat.*



### SAFER ON VEGETATION

- When used as directed, PRESTONE Driveway Heat will not harm vegetation.
- PRESTONE Driveway Heat is **safer** for plants because less de-icer is required to get the job done.



Available In: 9.5 lb shaker Jug  
20 lb plastic bag  
50 lb plastic bag



Scotwood Industries, Inc.

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